

### What is Freewalker Adventure Travel?

Freewalker is an experiential based travel company offering exclusive luxury tours to Groups and Families in Africa. The majority of the tours have been operating in South Africa, with packages being offered in African destinations. South Africa has an extremely high amount of experiential adventure opportunities including the high standard of lodging and accommodations, not to mention the exquisite variety of foods and wines to match. Having all these aspects in one Country makes an adventure tour very comfortable and action packed, with the emphasis on getting out and experiencing incredible opportunities together and time spent driving or flying a little less. Our focus is on real travel experiences and will continue the pursuit of better experiences to bring to the Clients. Part of our research and knowledge is finding new opportunities to document and offer new or return Clients so that we have extensive experience in the adventures we offer. Freewalker has a lifelong contract to travel and will continue living our business and being ambassadors/pioneers to adventure.

Freewalker sets itself apart from other tour companies by sticking to the adventure activities we offer and do with our Clients. We believe that by doing group activities that are slightly exhausting, or adrenalin spiked, scenic cliff hikes, activities with magnitude or records we bring people together afterwards as they have collectively accomplished a memorable event. The amount of smiles, laughs and hugs we have seen after our tours are endless. Our Clients get to tell their own stories, instead of repeating someone else's, making them more interesting, more adventurous and a little more full of life. We have such a short time to experience so many things in the world, and that's why we believe that these adventure based experiences are necessary to forming a bigger mindset towards travel. Get out there and experience new things, see more places, meet more people and become interesting. Many of our Clients have gone on to do more after they have been with us, and often emailing special words of thanks for what we did for them, this is what drives us, seeing our Clients happy, doing more and being part of a change in their lives. A few spectacles our Clients have done include white river rafting, Maasai Mara migrations, microlighting or helicopter flips over the falls, kayaking the Zambezi River with wildlife on the banks, sunset cruises, skydiving, driving through deserts, camping in the wild, snorkelling with dolphins and plenty more. Freewalker will take your bucket list ideas and make them a reality.







# Freewalker's Adventure journey

Freewalker began way before it was registered as a travel company in 2008, it has been forged by and adventurous upbringing in the Mountains of the Karoo, South Africa. Murray Luscombe, Owner and Founder of this unique operation grew up on a holiday farm offering Families the opportunity to enjoy eco friendly outdoor activities and a leisurely farm lifestyle in the midst of beautiful mountains, great hikes, nature, rivers and endless beauty. The idea of Freewalker stemmed from being surrounded by nature on the farm and exploring the Country in school holidays with the Family. There has always been a deeper desire to see more and experience bigger and better things, permanently pushing the boundaries of free thinking through travel experiences. This motivation to explore and get out of your comfort zone overflows into the Freewalker experiences. They say life begins at the end of your comfort zone, we are firm believers in this statement. Later in 2016, Janneke Scherpenhuyzen joined Freewalker as an adventure partner and direct contact to the Dutch travel market. Janneke's passion for travel started by growing up on sailing boats and exploring various parts of the Dutch coastline. When she grew older she travelled to various parts of the world before finally finding South Africa as an extremely unique and diverse country that offered her endless adventure opportunities. Janneke and Murray run Freewalker together as a team and can often be found exploring new destinations to offer their clients. We have expanded our adventures to deeper parts of Africa, as well as the popular route between Cape Town and the Eastern Cape safari regions and Kruger National Park. We will continue being pioneers in exposing hidden gems, ensuring that our clients always receive the very best experience in South Africa.

### Where are we based?

Freewalker is situated in the Eastern Cape Adventure Province of South Africa, surrounded by pristine coastlines and malaria free Big 5 safari regions. Port Elizabeth, now known as Nelson Mandela Bay, is the end destination of the world famous Garden Route with its origin in Cape Town. We are perfectly situated on the coastline between Durban and Cape Town, and up towards the incredible Kruger National Park. The reason for us being based on a little farm estate near Sardinia Bay is due to the fact that most of our tours either start or end in Port Elizabeth, with one of our popular routes being the Cape-Safari 8-12 day package. Port Elizabeth has an International airport and is within 1 hours drive to the best Big 5 luxury safari lodges and reserves. We believe that our contacts with the exclusive safari lodges and extensive knowledge on selecting the best for our clients is a huge benefit, and we pride ourselves on providing the very best safari experiences in South Africa.

## Why choose Freewalker?

Our unique selling point is our personal touch we put into every single adventure, holiday or tour we create. Murray and Janneke have spent plenty years exploring South Africa and surrounding countries to bring clients to new areas and create packages that are new and interesting. We pride ourselves on our excellent service, knowledge, experience and customer care, ensuring that our clients have hassle-free tours and can focus on enjoying their time on holiday. We work closely with the agents and direct clients in finding out what the ideal holiday for their group would be. We have a variety of set packages as well as the popular tailor-made options. Freewalker's most demanded package is the incredibly diverse package from Cape Town to the Big 5 safari region in Eastern Cape. We believe that this package offers everything that we would like to show clients in their short stay, making this dynamic, luxurious and leisurely. We also spend a remarkable amount of time on the small extras that make the tour even more special, such as branded adventure or touring gear specifically for the clients, or an edited video and photos made for them, special restaurants reserved, unique touring requirements, language guides, photographic safaris with expert photographer/guide and many more. This all ensures that our clients keep returning to us for future trips as we treat them the same way we would like to be treated in a foreign country.

### Our various travel options:

Freewalker Adventure Travel is based in South Africa and is focused on the adventure travel and leisure sector in Southern African destinations. We offer exclusive Family and Group tours, Golf tours, Safari packages, Africa travel and the additional luxury of tailor-making your own tour to suit your group's needs. There's a life out there you're missing, let Freewalker create the ideal adventure holiday for you.

#### 1. Exclusive Family/Group tours

Freewalker offers exclusive tours in South Africa, providing clients the finest in terms of services and lodging. We pride ourselves on our flexibility and tailor-made options that are personally designed with the clients. These uniquely diverse, multiple day adventures are designed to generate a deeper appreciation for the natural beauty, abundant scenery, historically rich-cultural backgrounds, and spectacular wildlife, all along indulging in the best adventure activities and dining South Africa has to offer. The Garden Route has something for the whole Family.

#### 2. Golf tours

These exclusive packages were created for groups who want more than just golfing trips. Freewalker provides the opportunity to combine golf on some of the most beautiful and testing courses with wildlife safaris, adventure activities, great food, wine country and sight-seeing. There is so much to do along the trip to combine with the immaculate courses, which makes this a true golfing adventure holiday.

#### 3. Safari packages

Create the perfect safari experience that suits your family or groups needs. The Freewalker adventure specialists will work with you to put together the ideal tailor-made package, helping you select the best safari destination and activities. The Eastern Cape is fairly priced for the incredible diversity and abundant wildlife experiences you receive, not to mention the uniquely designed lodging facilities. We have access to various lodging in Big 5 regions and reserves in South Africa, ranging from private tented camps for families and couples to forest lodges, private suites with pools overlooking wildlife, luxury tented camps ideal for honeymooners and private stays, river lodges and safari lodges.

#### 4. African travel destinations

Dubbed as the Mother Continent due to it being the oldest inhabited continent on Earth, Africa is still the Earth's hidden gem with great lakes, crystal blue beaches with pearly white sands, jaw-dropping flora and majestic wildlife and mountains within its borders. A few points of interest to mention: Kilimanjaro (highest free-standing mountain in the World), largest land mammals (including Elephant, Rhino, Gorilla, Buffalo, Lion, Hippo and many more), Victoria Falls (largest Waterfall in Africa), Lake Malawi, Fish River Canyon, Zanzibar & Mozambique beach resorts, Namibian desert retreats, Botswana wildlife expeditions on river and land and plenty more options.

#### 5. Tailor-made tours

Freewalker offers tailor-made travel options to exclusive families or groups looking at spending their holidays in Southern Africa. Freewalker specializes in working closely with our valued clients to create the ideal adventure. We focus on destinations that offer the very best in tourist services, ensuring that our tours combine excellent lodging, abundant activity options, fine wine and dining, leisure shopping, rich culture and historical backgrounds, incredible scenery and wildlife, ease of transport and a combination of all the best for our clients. All our adventures are guided to ensure hassle-free experiential vacations with added local knowledge and hospitality from our hand selected Guides.

### Get in contact with the Freewalker Team



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Follow us on Instagram: @Freewalkersa (For additional travel ideas)