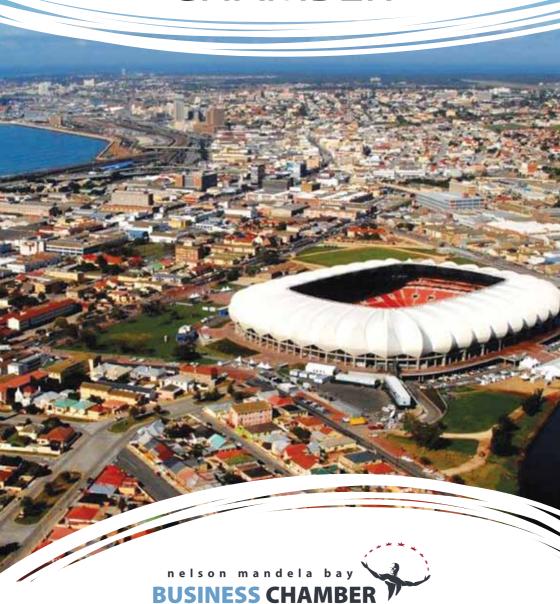
THE NELSON MANDELA BAY

# BUSINESS CHAMBER



Connecting business. Stimulating progress.

### THE NELSON MANDELA BAY

## BUSINESS CHAMBER

The Nelson Mandela Bay Business Chamber is a Non-Profit Company, representative of a broad spectrum of businesses in Nelson Mandela Bay. It is the largest business association in the Eastern Cape. Our membership consists of approximately 800 members.

The Chamber is fully representative of the demographics of the business sector.

It is leading business transformation by example, in its staff, Board and membership equity spread.

The aim of the Chamber is to connect business, and to stimulate economic progress in Nelson Mandela Bay.

We provide services to business in the form of information, communication, seminars, task teams and networking functions. Lobbying, representation and strategic interventions are key focus areas, to facilitate an enabling environment for competitive and sustainable business in Nelson Mandela Bay.

# VISION

To be a leading catalyst for economic development in Nelson Mandela Bay

# **OUR MISSION**

By influencing the factors and key stakeholders that create a competitive, enabling business environment

### **OUR OBJECTIVES**

Position the Business Chamber as the authoritative voice of

Nelson Mandela Bay business on issues
relevant to economic growth and development
Provide value-adding services to our members to meet their
identified needs

Facilitate key economic projects that will act as catalysts for economic growth, with a focus on skills and infrastructure development

# **OUR VALUES**

Integrity . Commitment . Prosperity

# 150 years SERVING BUSINESS IN NELSON MANDELA BAY



The Nelson Mandela Bay Business Chamber has served business in the region for over 150 years.

We continue our work towards the creation of an environment conducive to doing business in our region. We strive to create opportunities for our members, stakeholders, partners and all citizens of Nelson Mandela Bay to reflect on and celebrate the Chamber's proud history, and, most importantly, to engage with its hope-filled vision for the sustainable future of business in this city.

This 150 year milestone offers us a significant opportunity to recommit ourselves to the building of a South Africa of sustainable economic growth and development. Our 150 year journey emphasizes the need for collaboration and co-operation to secure a sustainable future for business in Nelson Mandela Bay, as we look forward with vision and hope.

# THE BUSINESS LANDSCAPE

Nelson Mandela Bay is the economic powerhouse of the Eastern Cape. The automotive industry is the largest contributor to the economy. Four key sectors which have potential for further growth have been targeted for robust development.

Two of these sectors, manufacturing and tourism, are currently active contributors to the local economy, while services and creative industries have the potential to support economic growth.

The industrial base of Nelson Mandela Bay is the motor manufacturing sector.

The Eastern Cape further benefits a motor manufacturer situated in East London

This sector also includes a well-developed supplier network. Nelson Mandela Bay's Industrial Development Strategy supports a move towards the diversification of the local economy, growing and developing the significant automotive industry, while identifying key sectors for expansion. These sectors include tourism, the maritime industry, petrochemicals, agro-processing and the green industry, with a focus on renewable energy manufacturing.

# MEMBERSHIP CATEGORIES

The members of the Nelson Mandela Bay Business Chamber are divided into sector and industry-specific categories

- 1. Accommodation and Conference venues, and Restaurants
- 2. Accounting
- 3. Advertising, Marketing, PR
- 4. Agents, Retailers, Wholesalers
- 5. Air conditioning, Refrigeration and Ventilation
- 6. Attorneys
- 7. Automation and Instrumentation
- 8. Automotive including Accessories, Components, Tyre and Rubber
- 9. Banks and Financial Institutions
- 10. BBB-EE Verification
- 11. Building and Construction Services (including Architects and Quantity Surveyors)
- 12. Building and Construction Supplies
- 13. Business Services and Consultants
- 14. Catering; Food and Beverage services/ manufacture
- 15. Civil and Consulting Engineers
- 16. Development and Service Organisations
- 17. Education and Training
- 18. Electrical and Electronic Equipment and Supplies
- 19. Employment Agencies and Consultants
- 20. Energy
- 21. Engineering and Supplies
- 22. Estate Agents; Property Development and Management
- 23. Event and Exhibition Services
- 24. Financial Services and Insurance
- 25. Fire and Safety Products; Security Services
- 26. Freight and Logistics, Transport, Warehousing
- 27. Furniture and Office Equipment
- 28. Information Technology and Computers
- 29. International Trade
- 30. Laboratory and Medical Supplies
- 31. Machinery, Equipment and Supplies
- 32. Manufacturers general
- 33. Media and Publishing
- 34. Medical Aid. Health care and services
- 35. Metal including manufacturers and scrap
- 36. Oilfelds and Mining
- 37. Paper, Print and Packaging
- 38. Sanitation, Hygiene and Waste Management
- 39. Sport and Recreation
- 40. Telecommunication and Equipment
- 41. Textiles and Allied Products and Services
- 42. Tool and Die
- 43. Tourism and Travel
- 44. Wool, Mohair, Hides, Skins and Allied Products
- 45. Other Services

### **SERVICES**

#### **EVENTS**

Events at the Nelson Mandela Bay Business Chamber keep businesspeople up-to-date and informed on a wide variety of topics affecting business in Nelson Mandela Bay. Events provide a platform for our member companies to share best practice and innovation, while top quality speakers keep our members up to date on business-critical issues. Regular networking functions give businesspeople the chance to make new professional contacts. There are also a variety of promotional and sponsorship opportunities available to member companies.

Contact: events@nmbbusinesschamber.co.za or functions@nmbbusinesschamber.co.za

### **SME HUB AND ENTERPRISE SERVICES**

The Standard Bank-supported SME hub at the Nelson Mandela Bay Business Chamber provides assistance to small business, including information and referral services, and educational and networking opportunities.

The Enterprise Development Programme, supported by the Eastern Cape Development Corporation (ECDC), is our offering to assist in growing entrepreneurs in business.

Contact: sme@nmbbusinesschamber.co.za

#### INTERNATIONAL RELATIONS DESK

ECDC and First National Bank support the International Relations desk at the Nelson Mandela Bay Chamber, which provides assistance to companies in international linkages, the hosting of inbound business missions, and operating as secretariat to the Exporters Club.

Contact: info@nmbbusinesschamber.co.za

### **PUBLICATIONS**

The Nelson Mandela Bay Business Chamber provides members with a variety of relevant, quality publications on a number of platforms. These include the quarterly member magazine Infocom, an annual Business Guide, electronic newsletters and a website newsfeed, complemented by other social media platforms such as Facebook, Twitter and LInkedin. Contact: media@nmbbusinesschamber.co.za or communication@nmbbusinesschamber.co.za















### **ADVERTISING**

Build your brand through a number of excellent channels targeted and delivered directly to business leaders in Nelson Mandela Bay.

Contact: publications@nmbbusinesschamber.co.za



### **CERTIFICATES OF ORIGIN**

As an accredited chamber, the Nelson Mandela Bay Business Chamber signs certificates of origin for business in Nelson Mandela Bay.

Contact: coo@nmbbusinesschamber.co.za



### **TASK TEAMS**

The Nelson Mandela Bay Business Chamber's task teams provide each and every member with a platform for action. Each task team acts as a forum for the interaction of business leaders with each other, and with role-players in local government, parastatals, education, NGOs and others, in order to address business critical issues for economic growth and development in Nelson Mandela Bay.



The volunteer-driven task teams tackle broad areas critical to business, including the development of skills, SME's, renewable energy, transport, logistics and strategic resources including water and electricity

Images courtesy of www.mbda.co.za, Coega Development Corporation, Transnet, Access Management, Nelson Mandela Bay Tourism.

Contact: taskteams@nmbbusinesschamber.co.za



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